

The Town of Mount Olive is a North Carolina Small Town Main Street community, designated by the N.C. Department of Commerce Main Street & Rural Planning Center. The Town of Mount Olive Small Town Main Street Program is charged with administering the program at the local level and building public-private partnerships to spur economic development that achieves measurable results such as investment, business growth, and job creation.

As a Main Street America Affiliate™, the Town of Mount Olive Small Town Main Street Program is part of a national network of more than 1,600 neighborhoods and communities that share both a commitment to creating high-quality places and to building stronger communities through preservation-based economic development.

Nationally Recognized. Locally Powered.

Main Street America Affiliate™ has been helping revitalize older and historic commercial districts for more than 35 years. Today it is a network of more than 1,600 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Main Street America's a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.

It is a seal, recognizing that participating programs, organizations, and communities are part of a national movement with a proven track record for celebrating community character, preserving local history, and generating impressive economic returns. Since 1980, over 2,000 communities have been part of Main Street, bringing renewed energy and activity to America's downtowns and commercial districts, securing \$61 billion in new investment creating more than 525,000 net new jobs and rehabilitating 251,000 buildings.

The Main Street Approach is rooted in a commitment to broad-based community engagement, a holistic understanding of the factors that impact the quality of life in a community, and strategic focus on the core principles of downtown and neighborhood revitalization: Economic Vitality, Quality Design, Effective Promotion, and Sustainable Organization.